

7 - 24 - 3
Attorney's Docket No. 023895/257070

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: Poage et al.
App. No.: 09/385,414
Filed: August 30, 1999
For: APPARATUS AND METHOD FOR CREATING
A MARKETING INITIATIVE

Confirmation No.: 9114
Group Art Unit: 3623
Examiner: C. Colon

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AF/3623
PATENT
8/05/03
Lmel
Corres. and Mail

BOX AF
WFO. 3 months

NOTICE OF APPEAL TO THE BOARD OF PATENT
APPEALS AND INTERFERENCES (37 C.F.R. § 1.191)

Applicant in the above-identified patent application hereby appeals to the Board of Appeals and Interferences from the decision dated January 23, 2003, rejecting the following Claims 1-15, 18 and 21-24.

The fee for this Notice of Appeal under 37 CFR § 1.17(b) is enclosed.

- ☐ Applicant claims small entity Status.
- ☒ A check is enclosed.
(\$320.00 for large entity fee or \$160.00 if small entity status)
- ☐ Please charge Deposit Account No. 16-0605 for the Notice of Appeal Filing Fee.
- ☒ Any additional fee or refund may be charged to our
Deposit Account No. 16-0605.
- ☒ A petition for an extension of time under 37 CFR 1.136(a) is enclosed.

07/23/2003 AYONDAF1 00000009 09385414

01 FC:1401

320.00 DP

Respectfully submitted,

W. Kevin Ransom

W. Kevin Ransom

Registration No. 45,031

Customer No. 00826

ALSTON & BIRD LLP

Bank of America Plaza

101 South Tryon Street, Suite 4000

Charlotte, NC 28280-4000

Tel Charlotte Office (704) 444-1000

Fax Charlotte Office (704) 444-1111

"Express Mail" mailing label number EL 910299487 US

Date of Deposit July 23, 2003

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to:

Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

Elaine Kelly
Elaine Kelly

CLT01/4602234v1

RECEIVED
JUL 29 2003
GROUP 3600